



DEBUT

**An easy-to-adapt  
progressive lens.**

**d.istinctive**

**DEBUT**

**So many ways to see better.**



**essilor**

Distinctive Debut is a balanced and soft design providing comfortable lateral vision (between temporal and nasal) and vertical vision (from far to near).

## TECHNOLOGIES

- The **Digital Technology™** from Essilor is an advanced technology to offer a customized lens.
- The **Back Side Optics Equalizers™** technology controls the cylinder for each prescription making the design as soft as possible while optimizing the fields of vision.

## CONSUMER BENEFITS

The Distinctive Debut lenses are appreciated for their softness that eases the wearer's adaptation. This Essilor patented design, associated with the technologies allows optimized vision fields with limited aberrations.

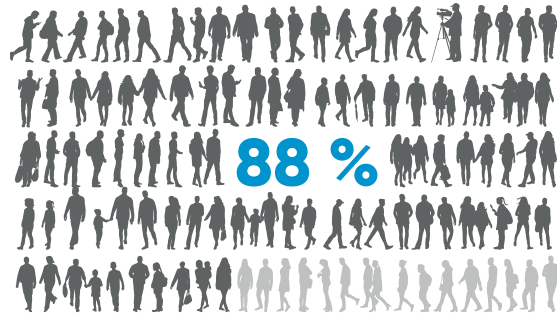


Standard progressive lens



Distinctive Debut lens

Whereas wider fields of vision used to create aberrations, Distinctive Debut lenses control the cylinder for each prescription making the design softer, so wearers can enjoy their everyday life.



88% of presbyopes agree that it can take quite a long time to get used to progressive lenses\*. It can take from a few hours to a few days to be completely comfortable using progressive lenses. **Distinctive Debut is a great first step for bi-focal or single vision wearers who would need progressive lenses.**

\* Ipsos quantitative study – UK – 2012

## DISTINCTIVE DEBUT IS AVAILABLE IN THE THREE ESSILOR COLLECTIONS

ESSILOR CLASSIC COLLECTION	ESSILOR BLUE COLLECTION	ESSILOR SUN COLLECTION	COATINGS
Standard clear lenses for vision correction.	<b>Blue UV Capture™</b> <b>Transitions Signature® GEN8™</b> Grey / Brown / Grey-Green <b>Transitions® Style Colors GEN8™</b> Emerald / Sapphire / Amethyst / Amber <b>Transitions® Xtractive®</b> Grey / Brown / Grey-Green <b>Transitions™ XTRActive® Polarized™(1)</b> Grey	<b>Xperio®</b> Grey / Brown / Grey-Green / Ruby <sup>(2)</sup> / Copper <sup>(2)</sup> <b>Xperio® Gradient<sup>(1)</sup></b> Grey / Brown / Grey-Green / Blue Sky / Blue-Purple / Violet	<b>CLEAR</b> Crizal® Previncia® Crizal® Rock™ Crizal® Easy Pro Crizal® Optifog™ HMC EC HC <sup>(3)</sup> <b>SUN</b> Crizal® Sun UV™ Crizal® Flash Sun UV™ Crizal® Mirrors Sun UV™ Trio Sun

(1) Only available in Orma® and Aiwear® (2) Only available in Airwear® (3) Not available with TL1.67™

## AVAILABILITY CHART

MATERIAL	POWER RANGE			ADDITION	MINIMUM FITTING HEIGHT	ENGRAVINGS
	Clear / Blue UV Capture™ Transitions Signature® Transitions® Xtractive®	Xperio®	Xperio® Gradient			
ORMA®	-10 < Cyl.6 > +6	-10 < Cyl.4 > +6	-10 < Cyl.6 > +6	0.75 to 3.50	Regular: 18 mm	DVE
AIRWEAR®	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6	-10 < Cyl.6 > +6			
TL16™	-12 < Cyl.6 > +8	-12 < Cyl.6 > +8	-		Short: 15 mm	DVES
TL1.67™	-12 < Cyl.6 > +9	-12 < Cyl.6 > +9	-			